

Europe Talks 2024

In the Spring of 2024, Europeans will elect the next EU Parliament. With multiple global crises, rising extremism, and a surge of disinformation, it's more important than ever for Europeans to connect across borders.

Europe Talks 2024 makes that possible.

What is Europe Talks?

Europe Talks is **the largest dialogue project created by and for independent media**. Over the course of eight weeks, participants with totally different political opinions will be matched for a cross-border conversation about the most polarising issues facing Europe today.

Europe Talks is part of My Country Talks, an award-winning dialogue program from the German newspaper ZEIT ONLINE. Through our software and unique matching algorithm, **we have connected over 290,00 people around the world** for a conversation across political divides. Our methodology has been scientifically proven to reduce polarization for participants across all political parties after just one conversation.

Join the Europe Talks 2024 media partner network

Connect your audience to your newsroom and the continent! Europe Talks is a great way to **engage your audience and foster loyalty and trust**. Europe Talks partners give a voice to their readers and create constructive, multimedia stories. As a partner you also get exclusive access to thousands of real, human stories from all around Europe.

As a member of the Europe Talks 2024 network, you have the opportunity to share knowledge and collaborate with the **leading news organisations from across Europe**.

Timeline and next steps

Interested in becoming a media partner? Here's what comes next:

- Media partner kick-off and onboarding February 2024
- Launch registrations mid-March 2024 (date TBD)
- Participants schedule their conversations across eight digital dialogue days in April and May
- Four onsite events around Europe will take place before the elections

How to participate

Our native embed recruits readers **directly in your articles online**. Simply embed the sign-up questionnaire in your articles, and we take care of the rest!



Participants answer 7-9 discussion questions about polarizing issues



Our matching algorithm creates the best pairs based on their answers



Participants arrange their private, unmoderated conversation online

Get in touch

For questions or to schedule your onboarding call, reach out to **Sara Cooper, Tech Lead** - sara.cooper@mycountrytalks.org.

Learn more at www.mycountrytalks.org

Europe Talks 2024 is organized by My Country Talks together with Gazeta Wyborcza (Poland) and the European Cultural Foundation. The project is funded by the European Commission Citizens, Equality, Rights and Values Programme (CERV).

